

ADVANCING CARE.
EMPOWERING LIVES.

Hawai‘i Kidney Health Summit

Wednesday
March 10, 2027

Waikiki Beach
Marriott Resort & Spa
Honolulu, Hawai‘i

NATIONAL KIDNEY FOUNDATION®
of Hawaii

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A STATEWIDE GATHERING WITH PURPOSE

Partner With Us

Help inform, connect, and empower the kidney community throughout Hawai‘i.

THE OPPORTUNITY

The Hawai‘i Kidney Health Summit is a one-day, high-impact gathering hosted by the National Kidney Foundation of Hawai‘i (NKFH). The summit brings together clinical expertise and lived experience through education, conversation, community resources, and culturally grounded connection.

From prevention and early detection to treatment, transplantation, and living well with kidney disease, the summit is designed for anyone touched by kidney disease—and for the professionals, organizations, and businesses committed to improving health throughout our islands.

WHO WILL BE THERE?

- Patients at every stage of kidney disease, transplant recipients, caregivers, and families
- Nephrologists, primary care providers, nurses, dietitians, social workers, and healthcare leaders
- Health plans, health systems, life sciences, dialysis and diagnostic organizations
- Community nonprofits, advocates, cultural practitioners, and mission-aligned local businesses improving health

WHY SPONSOR?



DEMONSTRATE LEADERSHIP
Align your organization with kidney health, prevention, equitable access, and stronger communities.



FUEL ACCESS AND IMPACT
Help keep patient and caregiver participation accessible while supporting education and statewide outreach.



CREATE MEANINGFUL ENGAGEMENT
Participate in conversations and experiences that build trust, not just brand impressions.



REACH KEY AUDIENCES
Connect with patients, caregivers, physicians, nurses, allied health professionals, health systems, and community leaders.

PROJECTED REACH

200

in-person attendees | Post-event storytelling and partner recognition.



1 IN 3 ADULTS IN HAWAI‘I HAVE BEEN DIAGNOSED WITH HYPERTENSION

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ONE DAY. MANY WAYS TO CONNECT.

The Summit Experience

Program at a Glance

MORNING **Insight & Education**	Opening protocol and keynote; State of Kidney Health in Hawai‘i panel; patient + provider conversation
MIDDAY **Engagement & Access**	Breakout sessions; Talk Story with a Doc; community resource hub; lunch and networking
ALL DAY **Ho‘ōla Marketplace**	A curated market of local makers, wellness brands, community services, and culturally grounded experiences
AFTERNOON **Empowerment & Action**	Practical workshops on nutrition, prevention, treatment choices, care navigation, transplantation, and caregiving
EVENING **Pau Hana**	Relationship-centered reception and seated dinner with mission storytelling, sponsor recognition, and a community mahalo

BUILT FOR AUTHENTIC PARTNERSHIP

Sponsors may select a core partnership level for conference-wide visibility, reserve an exclusive experience, or build a customized package. All educational content and faculty participation remain subject to NKFH review and applicable accreditation, compliance, and independence requirements.



CONTENT PILLARS

- Prevention and Early Detection
- Living Well with Kidney Disease
- Treatment & Innovation
- Transplantation and Donation
- Health Equity in Hawai‘i
- Patient Stories and Lived Experience

1 IN 7 U.S. ADULTS HAVE KIDNEY DISEASE, AND 90% DON’T KNOW IT

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CONFERENCE-WIDE VISIBILITY

Core Sponsorship Levels

Recommended launch pricing. Final benefits may be customized to match partner objectives.

PRESENTING PARTNER
$30,000

- Exclusive “Presented by” recognition with summit name
- Premier logo placement across major event materials
- Eight summit registrations + one reserved dinner table (10 seats)
- Premium exhibit space
- Welcome remarks or mission-aligned introduction (up to 2 minutes)
- Dedicated partner spotlight across email and social channels
- Recognition during opening, dinner, and post-event communications

VISIONARY PARTNER
$20,000

- Prominent logo placement across event materials
- Six summit registrations + six dinner seats
- Premium exhibit space
- Partner spotlight in one email or social feature
- Recognition during opening and dinner programs
- Post-event recognition and impact recap

LEADERSHIP PARTNER
$15,000

- Logo on event website, signage, and program
- Four summit registrations + two dinner seats
- Standard exhibit space
- Recognition in sponsor thank-you communications

CHAMPION PARTNER
$10,000

- Logo on event website, signage, and program
- Four summit registrations + two dinner seats
- Standard exhibit space
- Recognition in sponsor thank-you communications

ADVOCATE PARTNER
$5,000

- Logo on event website, sponsor signage, and program
- Two summit registrations + two dinner seats
- Standard exhibit space
- Post-event recognition

COMMUNITY PARTNER
$2,500

- Name or logo on event website and shared signage
- Two summit registrations
- Recognition in the digital program and post-event thank-you

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COMPARE AT A GLANCE

Partnership Benefits

BENEFIT	PRESENTING $30K	VISIONARY $20K	LEADERSHIP $15K	CHAMPION $10K	ADVOCATE $5K	COMMUNITY $2.5K
Summit registrations	8	6	4	4	2	2
Pau hana seats	10	6	4	2	2	—
Exhibit space	Premium	Premium	Premium	Standard	Standard	—
Event website recognition	Premier	Prominent	High	Logo	Logo	Name/logo
On-site signage	Premier	Prominent	High	Logo	Logo	Shared
Digital program recognition	Premier	Prominent	High	Logo	Logo	Name/logo
Stage recognition	Opening + dinner	Opening + dinner	Opening + dinner	Shared	Shared	—
Dedicated spotlight	Email + social	One feature	—	—	—	—
Post-event recognition	Premier	Prominent	Included	Included	Included	Included

INCLUDED WITH EVERY PAID PARTNERSHIP

- Recognition consistent with confirmed level and production deadlines
- Permission to use official event partner language and approved digital assets
- Partner liaison and pre-event logistics support
- Invitation to provide approved collateral or giveaway items, where applicable throughout our islands.

IMPORTANT

Benefits are subject to production deadlines, venue limitations, and NKFH approval. Sponsorship does not guarantee speaking participation, access to attendee data, or influence over educational content.

KIDNEY DISEASE IS 30% GREATER IN HAWAIʻI THAN THE NATIONAL AVERAGE

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CREATING AN EXPERIENCE

Exclusive and À La Carte Opportunities

OPPORTUNITY	INVESTMENT	RECOGNITION & ACCESS
Opening Keynote Partner	$15,000	Recognition adjacent to the keynote; verbal acknowledgement; four registrations; premium signage; option to introduce the speaker with approved remarks.
Pau Hana Partner	$12,500	Naming recognition for the evening experience; prominent reception and pau hana signage; reserved cocktail table; mission-program acknowledgement.
Ho'ōla Marketplace Presenting Partner	$10,000	Naming recognition for the marketplace; branded entry signage; featured activation space; inclusion in marketplace promotion.
Lunch Symposium / Hosted Session	$10,000	Hosted session during the lunch period, subject to content review; room signage; four registrations; acknowledgement in the agenda.
Breakfast & Welcome Partner	$7,500	Recognition during morning arrival; breakfast-area signage branded welcome touchpoint; two registrations.
Talk Story With a Doc Partner	$7,500	Recognition for small-group Q&A sessions; zone signage; two registrations; acknowledgement in the program.
Patient Access Partner	$5,000	Supports patient and caregiver registration, meals, transportation, or access needs; mission-forward acknowledgement and impact reporting.
Community Resource Hub Partner	$5,000	Naming recognition for the nonprofit and service-provider area; zone signage; featured resource space.
Coffee & Connection Break	$3,500	Recognition on break signage and agenda; optional approved branded napkins or cups.
Conference Wi-Fi	$3,000	Branded Wi-Fi signage and approved network name/password, subject to venue capability.
Conference Tote / Reusable Bag	$5,000 + production	Logo placement on the official attendee bag; one approved insert; sponsor covers production or provides approved bags.
Name Badge & Lanyard	$3,000 + production	Logo on badge or lanyard, subject to design and production requirements.
Dedicated Email Spotlight	$1,500	One pre- or post-event sponsor spotlight to the appropriate event audience; content and timing subject to approval.

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A PLACE TO CONNECT AND DISCOVER

Exhibitors and Hoʻōla Marketplace

Clinical and Industry Exhibitors

Designed for organizations serving patients, providers, and the kidney care continuum. Exhibitors may include healthcare systems, health plans, dialysis providers, life sciences, diagnostics, medical devices, pharmacies, care-management organizations, and professional associations.

PREMIUM EXHIBIT
$4,000
Priority placement;
10' x 10' footprint; table and two chairs; four exhibitor registrations; listing in the digital program.

STANDARD EXHIBIT
$2,750
Standard placement;
table and two chairs; two exhibitor registrations;
listing in the digital program.

NONPROFIT RESOURCE TABLE
$750
Shared community resource area;
table and two chairs; two representatives;
listing in the digital program.

Hoʻōla Marketplace | Local Makers and Small Businesses

A curated marketplace inspired by the Merrie Monarch craft fair experience. It brings local culture, creativity, and community into the summit. Vendors should complement the experience through locally made goods, art, apparel, food products, self-care, or culturally grounded offerings. Participation is juried and subject to mission, quality, and safety review.

MARKETPLACE BOOTH
$350
6' table space; two vendor credentials; listing in the marketplace directory.

FEATURED MARKETPLACE BOOTH
$750
Priority placement; expanded footprint where available; two vendor credentials; featured social mention.
listing in the digital program.

COMMUNITY / MICROBUSINESS RATE
$200
Limited spaces for qualifying very small, emerging, or mission-aligned community vendors.

MARKETPLACE AND EXHIBIT STANDARDS

- Application and approval are required; space is limited and not guaranteed.
- No products or messaging that make unsubstantiated medical or therapeutic claims.
- Food sampling, sales, insurance, permits, and electrical needs are subject to venue and regulatory requirements.
- Sponsors and exhibitors may not collect or access patient information except through voluntary, compliant attendee interactions.
- NKFH may decline offerings that conflict with its mission, clinical credibility, or existing exclusivity commitments.

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RESERVE YOUR PARTNERSHIP

Next Steps and Commitment Form

Build Your Partnership

You may print and fill out this page or download a fillable Commitment Form **here**.
Select a core sponsorship, one or more exclusive opportunities, or request a customized package.
Availability is confirmed only after NKFH accepts the commitment and issues an invoice or agreement.

COMPANY / ORGANIZATION _____

_____

PRIMARY CONTACT / TITLE _____

_____

EMAIL / PHONE _____

_____

BILLING ADDRESS _____

_____

SELECTED OPPORTUNITY(IES) _____

_____

TOTAL COMMITMENT _____

_____

PAYMENT PREFERENCE

◯ Check ◯ ACH / bank transfer ◯ Credit card (processing fee may apply) ◯ Please contact me

PARTNERSHIP AGREEMENT

By signing below, the organization indicates its intent to sponsor the selected opportunity and agrees to submit payment, logo files, advertisements, attendee names, and other required materials by the deadlines provided by NKFH. Final benefits, payment terms, cancellation terms, and any exclusivity will be documented in the sponsorship agreement or invoice.

Authorized Name / Title _____ Authorized Signature / Date _____

NKFH Acceptance _____ Date _____

CONTACT – Let's create a partnership that fits your goals.

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The National Kidney Foundation of Hawai'i is a nonprofit organization. Please consult your tax advisor regarding the deductibility of sponsorship payments. Fair market value and tax acknowledgment information will be provided as applicable.